

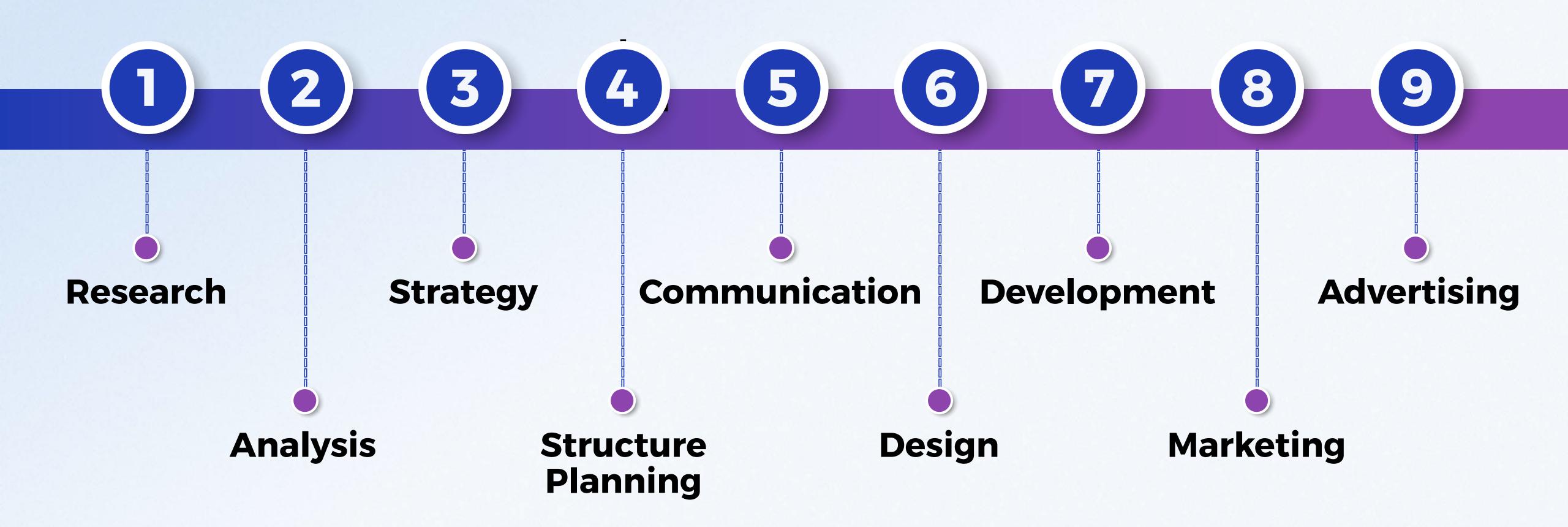
### **BRAND STORY**

VisionaryCue is the brainchild of NIIT & IIT Roorkee alumni who walked the path from door-to-door sales to leading full-scale performance marketing departments for top agencies and startups.

Having served clients across industries and scales, the founders envisioned a more **transparent, affordable, and result-oriented approach** to business support services – blending education, growth, and creative storytelling.

From this vision emerged **VisionaryCue**, powered by a diverse team of **15+ seasoned freelancers** with over a **decade of experience** each — professionals who chose purpose over jobs and partnered to create long-term impact.

## The Power of 9



We serve clients across three powerful verticals

#### GROWTH AUTOMATION | GUIDANCE & COUNSELLING | CREATIVES & SHOOTS

Together, these verticals support a brand's lifecycle from the inside out — with the right insights, execution, and team.

At **VisionaryCue**, we also believe that people build brands — so we've built a **progressive employment system**: Of the Employees, By the Employees, For the Employees.

Whether you're a business, startup, or student, we're your **Cue to Think Smarter**, **Grow Faster**, **Lead Better**.

### POWER OF THREE OUR VERTICALS

#### THE POWER OF 9 APPLIED ACROSS 3 BRANDS:



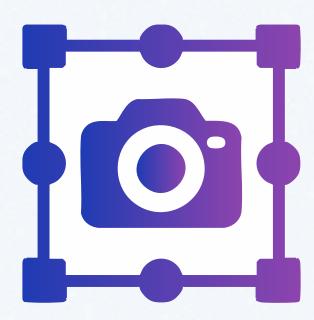
### GROWTH AUTOMATION

Data-led strategies & automations for business growth



# GUIDANCE & COUNSELLING

Unbiased, structured support for academic & career decisions



# CREATIVES & SHOOTS

Visual storytelling & design that captures attention & builds brands

### **OUR MISSION**

To empower brands and individuals through **strategic guidance**, **data-backed marketing**, and **creative execution**, delivering sustainable growth and meaningful transformation in the digital and real world.

### **OUR VISION**

To become the most trusted ecosystem of retained growth partners, delivering end-to-end solutions in education, marketing, and creativity — bridging the gap between ideas and results, aspirations and outcomes, potential and performance.

### **OUR VALUES**

#### Transparency:

Open processes. Honest metrics. Real-time insights.

#### **Growth-first:**

Always focused on ROI, ROS, and long-term scalability.

#### People-centric:

Empowering clients, employees & end-users alike.

#### **Effort > Outcome:**

Recognizing that meaningful actions lead to success.

#### Collaboration:

Synergizing cross-functional expertise to solve real problems.

#### Purpose-driven:

Building value beyond profits — for careers, communities, and companies.

### OUR CLIENTS

#### (TRUSTED BY 20+ BRANDS ACROSS THE GLOBE)

















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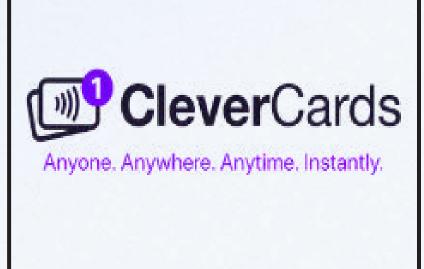


















### GROWTH AUTOMATION SERVICES

#### **ORGANIC MARKETING**

- Local Business Scaling
- · Social Media Engagement
- ·SEO Ranking & Visibility

#### PAID MARKETING

- · Lead Generation & Conversion
- · E-commerce Sales Campaigns
- · Brand Awareness (Reach & Recall)
- Online Reputation Management
- Influencer Collaborations
- · Search Engine Marketing (SEM)

#### **MARKETPLACE SETUP**

- Amazon
- Flipkart
- Meesho
- Etsy Optimization

#### **GROWTH CONSULTING**

- Agency Operations & Scalability
- Strategic Brand Building

#### **DATA MARKETING**

- Email Automation
- ·SMS & WhatsApp Campaigns

### GUIDANCE & COUNSELLING SERVICES

#### **INTERACTIVE ROADMAPS**

- · What after 9th?
- · What after 12th?
- What after College?

#### **SMART DECISION SUPPORT**

- Subject & Course Selection
- College/University Matching
- · Budget & Location Based Guidance
- · India vs. Abroad Planning
- · Stream & Specialization Support

#### **CAREER OPPORTUNITIES**

- Paid Internships
- Freelance/Remote Jobs
- Personality & Skill Assessments

#### **TRAINING & DEVELOPMENT**

- Personality Development
- Interview & JD Preparation
- · Resume/Written Test Support

### CREATIVES & SHOOTS SERVICES

#### **CREATIVE DESIGN & BRANDING**

- Ad Creatives (Static/Video)
- Logo Design
- Brand Guidelines
- · Pitch Decks, Brochures, Standees

#### PHOTOGRAPHY & VIDEOGRAPHY

- Product & Corporate Shoots
- · Infrastructure/Real Estate Shoots
- · Wedding, Pre/Post Wedding, Maternity, Baby Shoots

#### DYNAMIC PORTFOLIO ACCESS

· Filters by: Product | Wedding | Baby | Ads

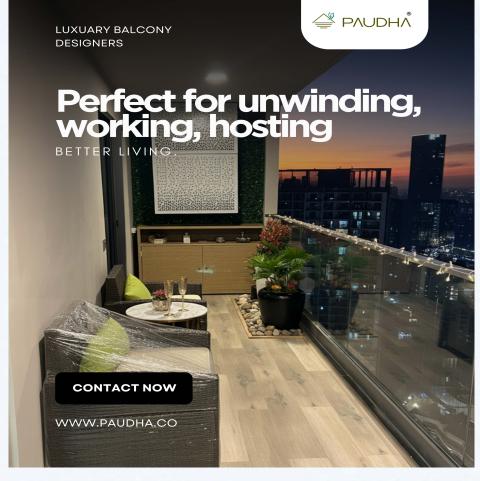




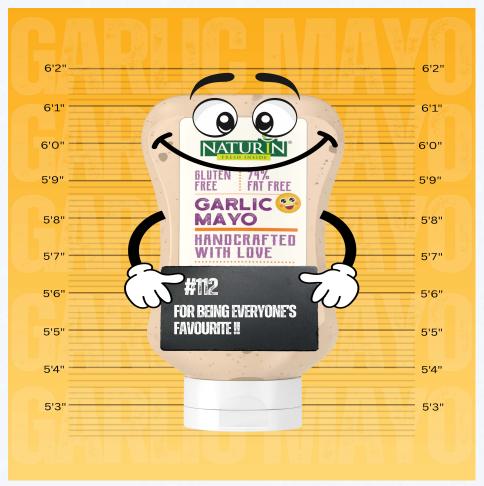


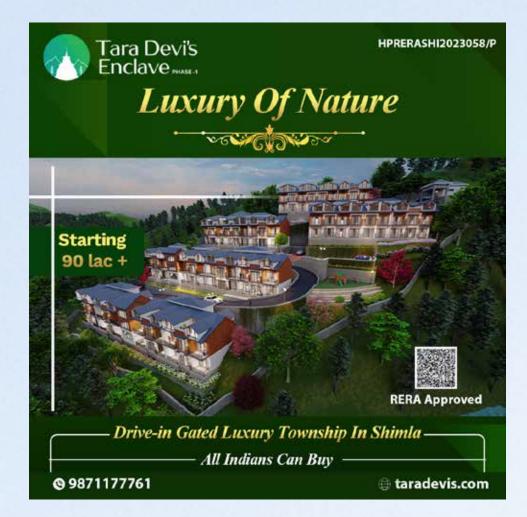




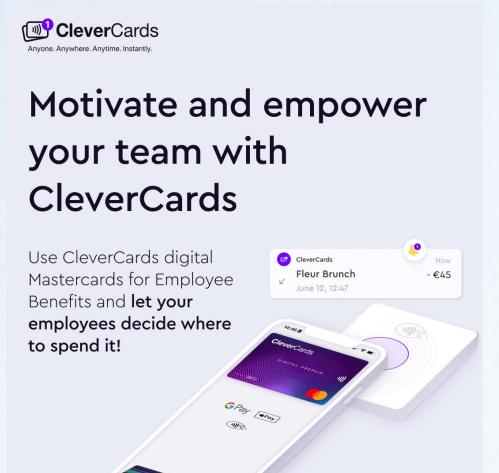








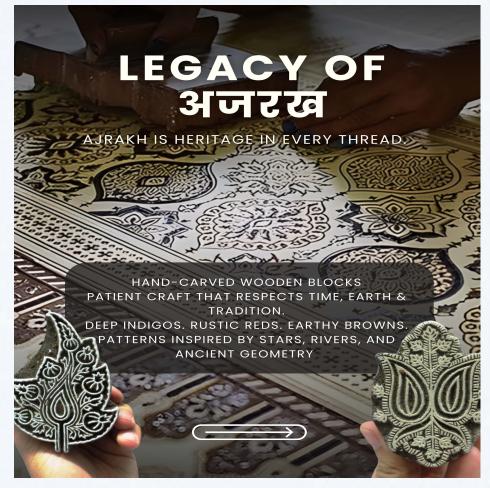
















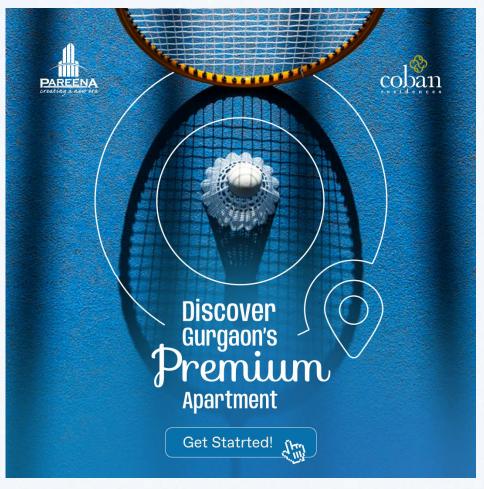














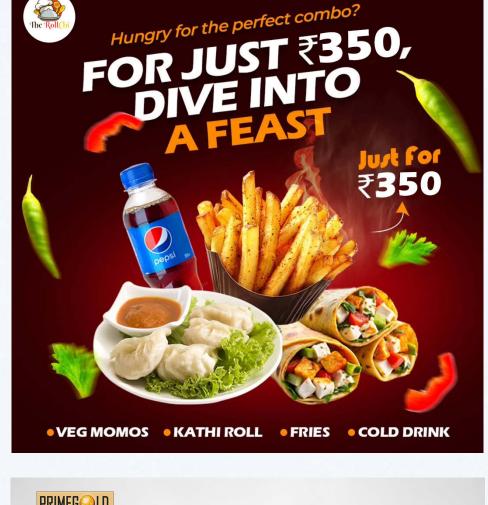






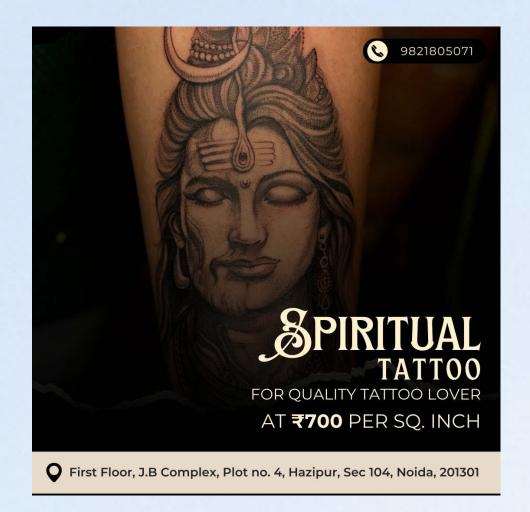




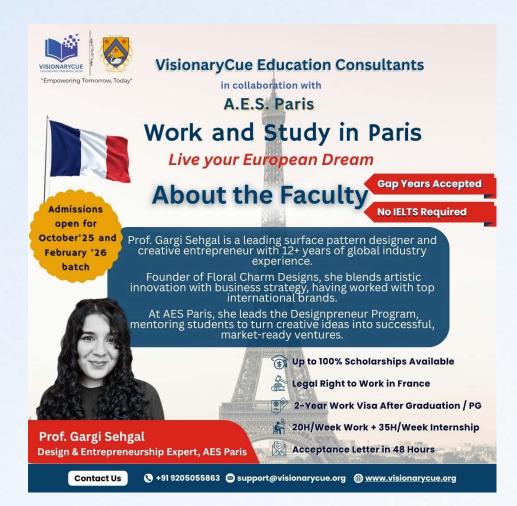


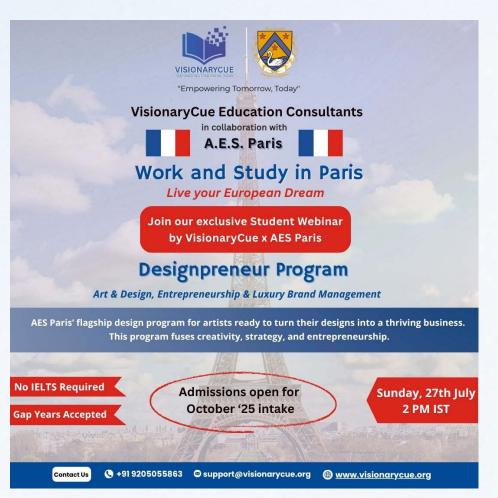










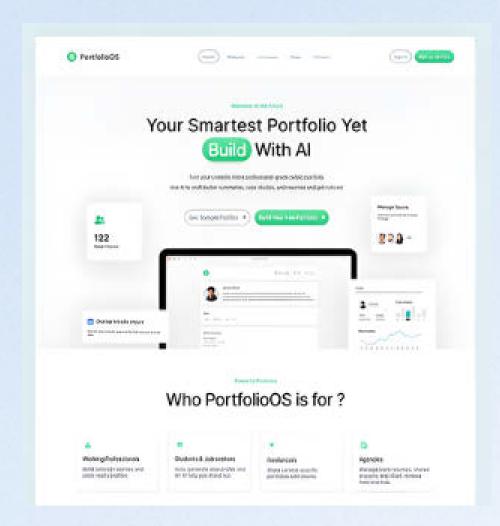


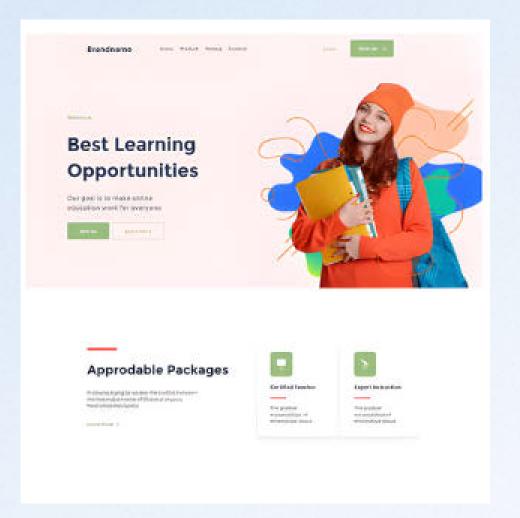


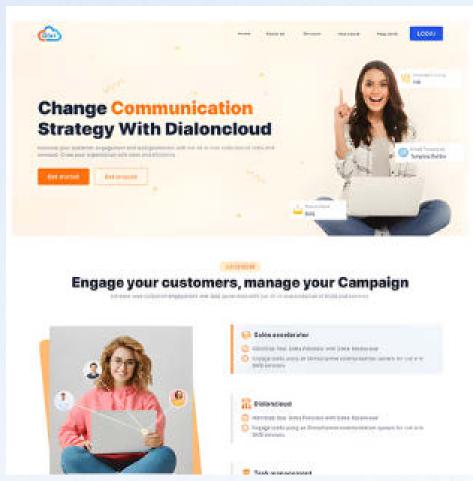


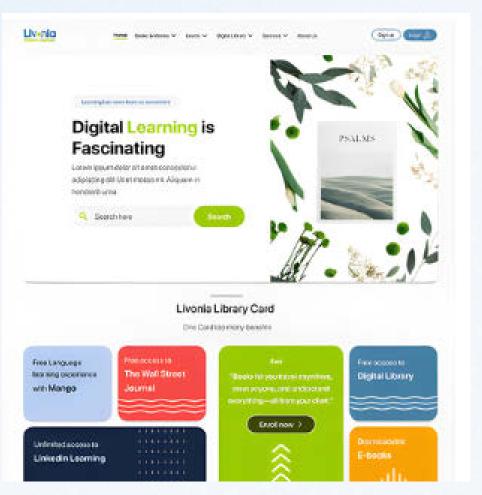


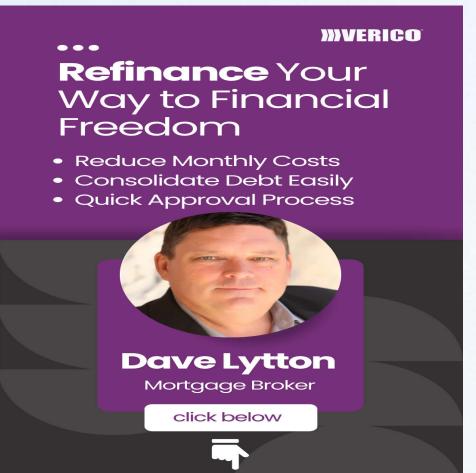




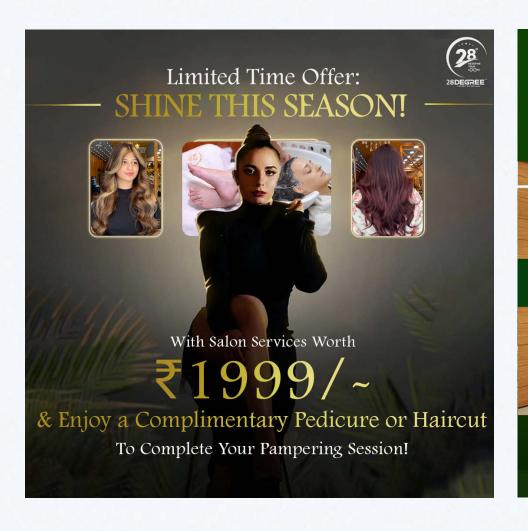






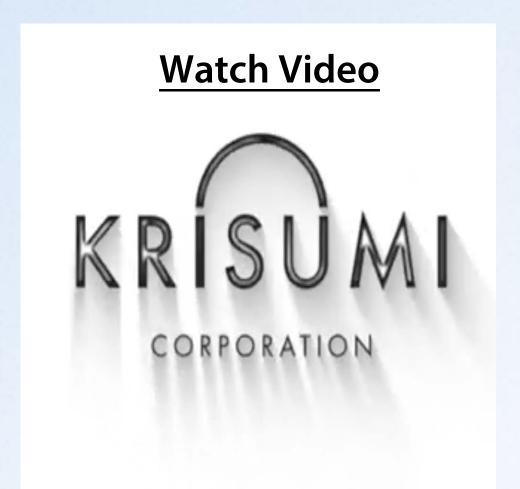




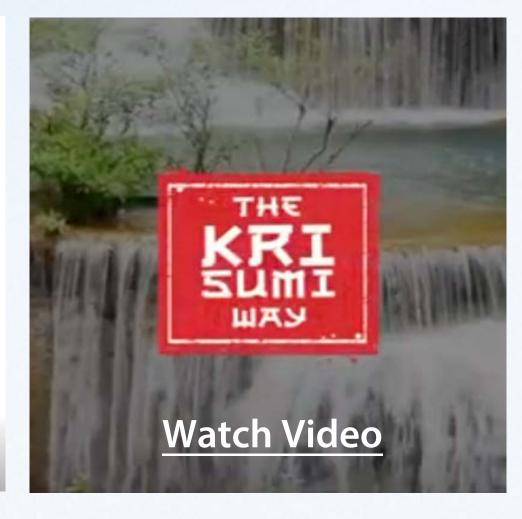




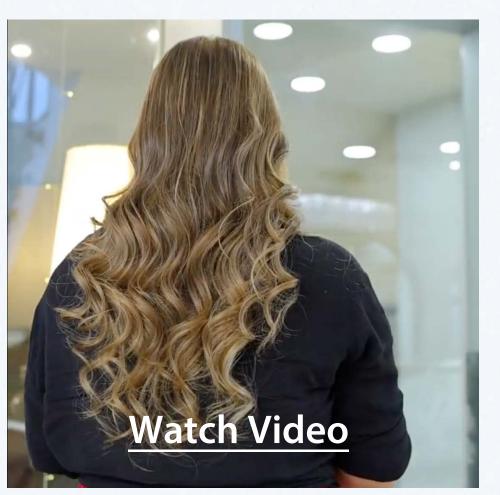










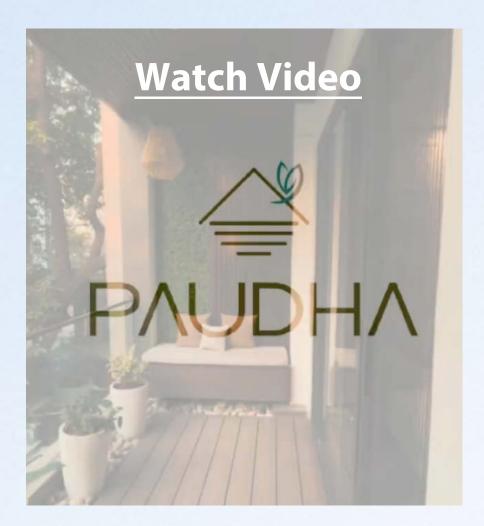


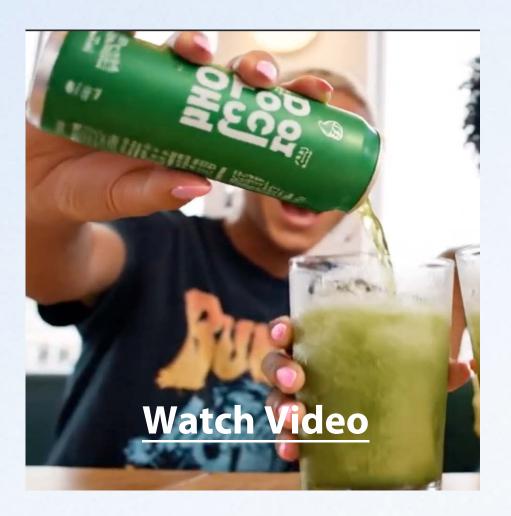




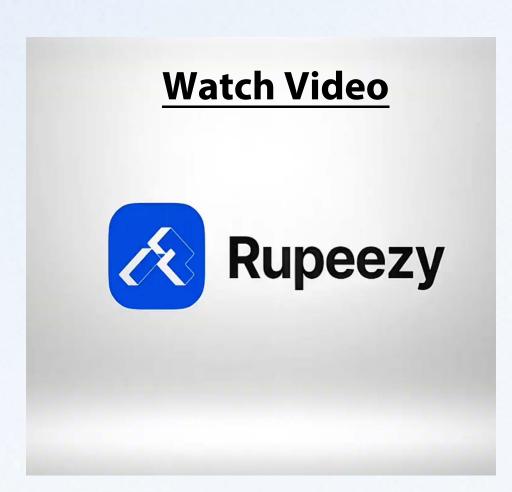


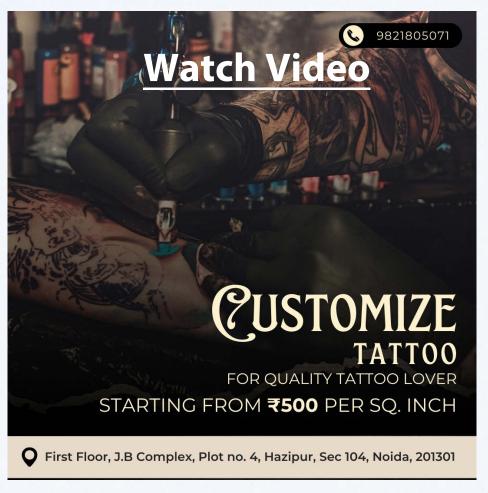


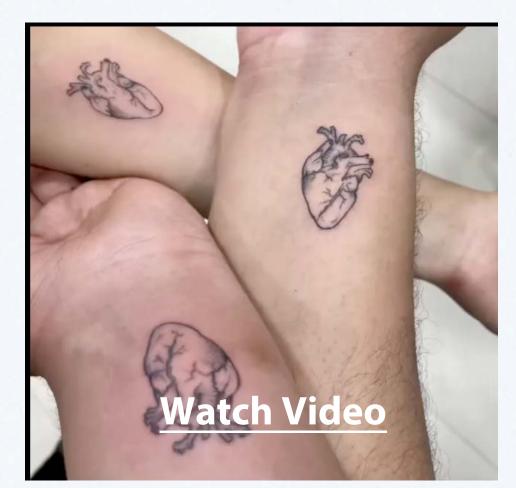












Scaling an
Airbnb Empire
Watch Video

### **CONTACTUS**

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- www.VisionaryCue.org

WE'RE JUST ONE CUE AWAY FROM YOUR NEXT BIG MOVE.

#### **OUR SOCIALS:**









## Thank You

#### "LET'S BUILD SOMETHING THAT LASTS."

Ready to use THE POWER OF 9 to grow your brand, career, or creative journey?

Let VisionaryCue be your partner in progress.