FAMES INDIA

ENGINEERING GROWTH, INNOVATION & IMPACT

From **TECHNOLOGY** to Smarter Systems

INNOVATION
TECHNOLOGY
DATA

DIVYANSH DEVSONI

Founder & CEO | Technology Entrepreneur | Innovator
VisionaryCue.org & Parkingmudde.com

SPECIAL EDITION | VOL 5 | AUGUST 2026

DIVYANSH DEVSONI

Founder & CEO | Technology Entrepreneur | Innovator
VisionaryCue.org & Parkingmudde.com

Divyansh Devsoni is an entrepreneur, technology strategist, and innovator focused on building practical solutions for business growth and smarter communities. As the Founder and CEO of VisionaryCue Informatics Pvt. Ltd. and inventor of ParkingMudde®, he combines technology, data, automation, and structured systems to address real-world challenges across business and urban community management.

DIVYANSH DEVSONI

Engineering Growth, Innovation & Smarter Communities Through Technology

Divyansh Devsoni is an entrepreneur, technology strategist, and innovator whose ventures focus on solving real-world challenges through technology, data, and structured systems. As the Founder and CEO of VisionaryCue Informatics Pvt. Ltd. and the inventor behind ParkingMudde®, he has developed solutions across business growth and urban parking management. His entrepreneurial journey began with VisionaryCue as a small SEO consultancy in Noida in 2014 and gradually evolved into an integrated growth organisation spanning digital marketing, technology, branding, analytics, and revenue strategy. His approach centres on understanding inefficiencies, connecting fragmented processes, and developing practical systems designed to deliver measurable outcomes.

Under VisionaryCue, he combines performance marketing, web development, custom software, analytics, branding, lead generation, and growth automation. The company states that it has worked with more than 100 brands across 25+ industries and developed over 300 campaigns and funnels. His Power of 9 framework brings together competitor analysis, website performance, SEO, customer journeys, conversions, and business data to support structured decision-making. His innovation also extends to ParkingMudde®, a privacy-conscious platform designed to address parking conflicts through better communication, accountability, and digital processes.

ParkingMudde® replaces manual notices and confrontational interactions with structured digital solutions, including masked calling, secure IVR, parking discovery, advance booking, visitor management, emergency notifications, and parking-related alerts. Its Method for Managing Parking Facilities is registered under Patent No. 431029, with the platform stating engagement across more than 900 societies and vehicle owners. Through both ventures, Divyansh Devsoni continues to demonstrate how technology, automation, and system design can drive business growth while creating smarter and more efficient communities.

> “
>
> Engineering Practical Innovation to Drive Growth, Solve Problems & Build Smarter Communities.

SCAN THE CODE TO READ ONLINE

DIVYANSH DEVSONI

Engineering Growth, Innovation and Smarter Communities

Divyansh Devsoni, Founder and CEO of VisionaryCue Informatics Pvt. Ltd. & inventor behind ParkingMudde®, is building ventures across two distinct sectors with a common focus on solving real-world problems through technology and structured systems. While VisionaryCue focuses on business growth through integrated marketing, technology and data, ParkingMudde addresses urban parking challenges through privacy-conscious digital solutions. His entrepreneurial journey reflects a consistent approach to identifying inefficiencies and developing practical systems designed to deliver measurable outcomes.

His journey with VisionaryCue began in Noida in 2014, when the venture started as a small SEO consultancy. Over the years, its capabilities expanded across performance marketing, technology, branding and revenue strategy. This experience highlighted a recurring challenge: businesses often invest in separate marketing activities without creating the infrastructure required to connect those activities with measurable business results. This insight shaped VisionaryCue's evolution into an integrated growth organisation.

The company was formally incorporated as a private limited entity on April 20, 2025. Today, it operates across digital marketing, web development, custom software, analytics, lead generation, branding and growth automation. Its approach centres on developing solutions around specific business objectives rather than relying solely on standardised service packages.

A key component of its methodology is the Power of 9 framework, which promotes data-driven decision-making by examining competitor positioning, SWOT analysis, website performance, SEO, marketing effectiveness, customer journeys, conversions and business data. The process involves collecting performance information, auditing digital touchpoints, benchmarking competitors and key performance indicators, identifying gaps and prioritising actions according to business impact.

VisionaryCue states that it has worked with more than 100 brands across 25+ industries, supported over 90 customers and developed more than 300 campaigns and funnels. Its broader ecosystem also extends into marketplaces, career guidance, consumer brands and AI-driven marketing tools.

His entrepreneurial focus extends beyond commercial growth. ParkingMudde® emerged from recurring parking conflicts within Indian residential societies and shared parking spaces. Rather than viewing parking solely as a space-management problem, the platform approaches it as an issue involving communication, accountability and community management.

Since 2021, ParkingMudde has focused on replacing handwritten notices, security-guard dependency and confrontational conversations with a structured digital process. Its Method for Managing Parking Facilities, registered under Patent No. 431029, provides a framework for identifying parking problems, alerting relevant vehicle owners and resolving issues through controlled escalation.

Privacy is an important element of the platform. Through masked calling and secure IVR technology, users can report wrongly parked vehicles, submit photographic evidence and communicate without revealing personal telephone numbers. The platform also includes parking discovery, advance booking, society and visitor parking management, emergency SOS notifications, parking etiquette scores, Coinsback rewards and vehicle and document-related alerts. It states that more than 900 societies and vehicle owners have engaged with the platform.

What connects his two ventures is a systems-oriented philosophy: understand the underlying problem, design a repeatable solution and measure the outcome. At VisionaryCue, this principle is applied to transforming fragmented marketing activities into connected growth systems. At ParkingMudde, it is applied to creating structured and accountable solutions for everyday parking disputes.

His ventures demonstrate a broader belief that technology should function as an enabler of meaningful outcomes rather than an end in itself. By combining data, automation, structured processes and continuous improvement, he continues to develop solutions aimed at addressing commercial inefficiencies as well as everyday community challenges.

Together, VisionaryCue and ParkingMudde represent an entrepreneurial approach centred on innovation, evidence and system design. Whether the objective is improving business performance or creating calmer shared spaces, his work reflects the belief that sustainable progress begins with understanding problems deeply and engineering practical solutions around them.